

FOR IMMEDIATE RELEASE

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MCCSN HOSTS ANNUAL WOMEN IN TOURISM AND HOSPITALITY LUNCHEON

Influential Female Leaders will be honored and Offer Key Advice on “Empowering Tomorrows Leaders”

SAN DIEGO, CA, March 6, 2017 - MCCSN will present the 2017 San Diego Women in Tourism and Hospitality (W.I.T.H.) Awards during the 2nd Annual Women History Month program. The event is scheduled for Thursday, March 16, 2017 at the Wyndham San Diego Bayside Hotel. Registration starts at 11:15 AM. The program starts at 12:15 p.m. and ends at 1:30 p.m.

MCCSN president Clara Carter stated, “MCCSN is presenting these awards to celebrate, and raise public awareness of the significant contributions these six women provide to San Diego’s thriving tourism landscape, to promote the professional advancement of women in the industry, and to inspire young professionals.”

Attendees will include c-level executives, tourism and hospitality professionals, entrepreneurs, elected officials, community leaders and students seeking advice and tips about pursuing a career in this rapidly evolving industry.

The event sponsors include, Integrits, RAR Hospitality, Patti Roscoe, Founder PRA Destination Management Company, San Diego International Airport, Smart City Network, Four Points by Sheraton and many other supporters.

The 2017 Honorees are: Patti Roscoe Founder of PRA Destination Management Company; Rebecca Aguilera-Gardiner Co-owner Diego & Sons Printing; Denise Jackson President CEO, Balboa Travel Management; Gina Champion-Cain President CEO, American National Investments, Inc.; Shirley Hirai Manager of Equal Opportunity, Port of San Diego; and Sue Botos VP, Community Relations, San Diego Padres. The program’s Mistress of Ceremonies is Catherine Garcia, anchorwoman at NBC7 San Diego, with special remarks from Council President Myrtle Cole, 4th District. The honorees have graciously accepted our invitation to participate in an informative panel discussion, and provide attendees with secrets to their success and essential career advice regarding the dynamic disciplines and opportunities in the industry.

Attendees can engage in networking opportunities and will have incomparable access to these industry leading experts.

Because of our commitment to nurturing the next generation of professionals, MCCSN has selected Mt. Miguel High School Matador Business Academy to receive proceeds and to volunteer at the event.

“MCCSN seeks to develop a participatory culture where young people are engaged, participate and learn business management, presentation, collaboration, and networking skills” says Clara Carter, MCCSN President. "Interacting with the W.I.T.H. AWARD winners and hearing real-life experiences on what to do or what not to do, will help them to take advantage of the collective wisdom of these phenomenal women and inspire them to even greater achievements”

With its focus on issues relating to women in the workplace at all stages of their careers, MCCSN is the premier organization recognizing the contributions of women professionals in the San Diego metro-area.

MCCSN seeks like-minded sponsors to help make this event a success. Tickets are \$75 each. You can learn about the benefits of becoming a sponsor and/or purchasing tickets by visiting www.mccsn.com/events

The Honorees will be available to the media for interviews and photos 30 minutes before event start time (11:00 a.m.). Please email media contact Sandra Dryden at events@mccsn.com for further information.

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