



*Women* IN TOURISM & HOSPITALITY  
LEADING THE WAY



**2018** SPONSORSHIP  
OPPORTUNITIES



# SPONSORSHIP OPPORTUNITY



Lt. to Rt.: Peggy Cooper, Moderator; Rebecca Aguilera-Gardiner, Patti Roscoe, Clara Carter, Event Producer, Gina Champion Cain, Sue Botos and Shirley Hirai



## INSPIRING LEADERS OF TOMORROW

The Women in Tourism and Hospitality (W.I.T.H.) annual awards luncheon has been a huge success, with a record sell out each year. This year will be no exception, with expected attendance to attract 400 c-level, industry professionals, entrepreneurs and students (men and women), for an afternoon of networking, inspiration and celebration of women leaders and aspiring rising stars.

Women in Tourism and Hospitality Awards Luncheon offers sponsors the opportunity to showcase your company product or brand to our diverse audience of women leaders and industry professionals and leaves plenty of room for brand customization.

Reach influential women leaders and our online network of more than 10,000 supporters, by using MCCSN's valuable custom content to promote and repurpose through your own brand channels.

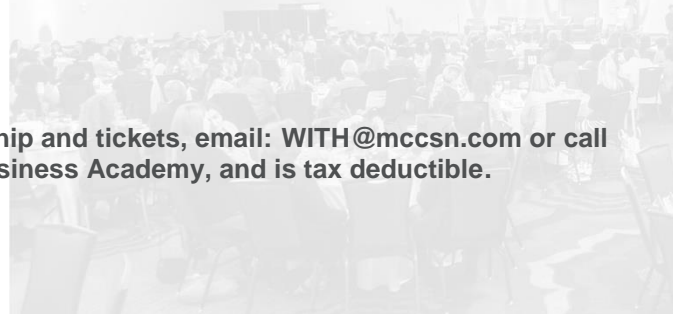
Make a difference in the lives of youth - our leaders of tomorrow. Our charitable community partner, Mt. Miguel High School Matador Business Academy (MBA), is a four-year program and Career Technical Education pathway creating college and career ready students in the underserved communities of Spring Valley and Lemon Grove. Contributions are tax deductible.

# SPONSORSHIP LEVELS & BENEFITS

By becoming a corporate sponsor, you become a critical partner in support of diverse women in Tourism and Hospitality.

VISIONARY \$5,000	ENTREPRENEUR \$3,500	TRAILBLAZER \$2,500	FRIEND \$1,500	TABLE SPONSOR \$750
<ul style="list-style-type: none"> <li>✓ 1 VIP table for 10 guests</li> <li>✓ VIP Concierge Registration Service for table guests</li> <li>✓ Logo inclusion on all event marketing materials, website, invite, press releases, and on-site signage</li> <li>✓ Co-branded Social Media Post and 10 company mentions (LinkedIn, Facebook and Twitter)</li> <li>✓ Logo listing for one year on mccsn.com</li> <li>✓ Opportunity to provide promo logo item to guest (400 ct.)</li> <li>✓ 1 full page color ad (inside front or inside back) of W.I.T.H. program book</li> <li>✓ Recognized from podium during lunch</li> <li>✓ Present the “Carol Wallace” Lifetime W.I.T.H. Award w/photo opportunity</li> </ul>	<ul style="list-style-type: none"> <li>✓ 1 premiere table of 10 guests</li> <li>✓ VIP Concierge Registration Service for table guests</li> <li>✓ Logo inclusion on all event marketing materials, website, invite, press releases, and on-site signage</li> <li>✓ 1 full page color ad in W.I.T.H. program book</li> <li>✓ Company mention in 10 (ten) Social Media Posts (LinkedIn, Facebook, and Twitter)</li> <li>✓ Logo listing for one year on mccsn.com</li> <li>✓ Recognized from podium during lunch</li> </ul>	<ul style="list-style-type: none"> <li>✓ 1 premiere table of 10 guests</li> <li>✓ Logo inclusion on event marketing materials, website, invite, press releases, and on-site signage</li> <li>✓ Company mention in 5 (five) Social Media Posts (LinkedIn, Facebook, and Twitter)</li> <li>✓ Logo listing for one year on mccsn.com</li> <li>✓ ½ page color ad in W.I.T.H. program book</li> </ul>	<ul style="list-style-type: none"> <li>✓ 1 table of 10 guests</li> <li>✓ Logo inclusion on event marketing materials, website, invite, Press releases, and on-site signage</li> <li>✓ Company mention in 2 (two) Social Media Posts (LinkedIn, Facebook, and Twitter)</li> <li>✓ Logo listing for one year on mccsn.com</li> <li>✓ 50% discount on ½ page ad in W.I.T.H. program book</li> </ul>	<ul style="list-style-type: none"> <li>✓ 1 table of 10 guests</li> <li>✓ Company name on table signage</li> <li>✓ Company name inclusion, as Table Sponsor, on-site signage</li> </ul>

**Additional customized sponsorships available upon request. For more information regarding sponsorship and tickets, email: [WITH@mccsn.com](mailto:WITH@mccsn.com) or call 619-265-2561. \*A portion of the proceeds from W.I.T.H. event benefit Mt. Miguel High School Matador Business Academy, and is tax deductible.**



# SPONSORSHIP COMMITMENT FORM

Please complete all fields and return to WITH@mccsn.com

<b>First Name:</b>	<b>Last Name:</b>
<b>Address:</b>	
<b>Phone:</b>	<b>Email:</b>
<b>Company:</b>	<b>Title:</b>

I/WE WILL SPONSOR THE WOMEN IN TOURISM AND HOSPITALITY (W.I.T.H.) LUNCHEON AT THE FOLLOWING LEVEL

Regretfully, payments & contributions are non-refundable.

Sponsorship Levels:		Additional Sponsorship Opportunities:	
	<b>\$5,000</b> Visionary		<b>\$5,000</b> Décor Sponsor
	<b>\$3,500</b> Entrepreneur		<b>\$5,000</b> Printing Sponsor
	<b>\$2,500</b> Trailblazer		<b>\$1,500</b> AV Sponsor
	<b>\$1,500</b> Friend		<b>\$1,000</b> Awards Sponsor
	<b>\$750</b> Table Sponsor		

Unable to attend	Would like to support W.I.T.H., Enclosed is my gift of: \$
We would like to donate product (400ct.)	Product description:

Payment Details:							
Enclosed is my/our check for: \$		Make checks payable to MCCSN					
Credit Card Please charge my/our card for: \$		<b>Card Type:</b>	MC	Visa	AMEX	Discover	
<b>Card Number:</b>	<b>Exp. Date:</b>	<b>CVV:</b>	<b>Billing Zip Code:</b>				
<b>Name on Card (print):</b>		<b>Signature:</b>					

Please mail checks and/or donations on or before February 16, 2018 to: MCCSN, 6161 El Cajon Blvd., Ste. 443, San Diego, CA 92115. \*A portion of the proceeds from W.I.T.H. event benefit Mt. Miguel High School Matador Business Academy, and is tax deductible.